

WVNY 201 Humboldt St Rochester, NY 14610-1093

Washington Harbor 3050 K Street NW GMMB Washington, DC 20007

> Brand Agency Product Advertiser Schedule Dates Contract # Political - President (1071) GMMB (14491) 278/295/5290 (555849) Hillary Clinton/US President/Democrat (21019) 10/18/16-10/24/16 1421486 Demo CO-OP Entered By Last Modified Headline # Date Entered 09/06/16 ECR25277550 8 10/17/16

Account Types Phone/Fax Buyer Name Sales Office Salesperson National/Political Maura, Gilroy, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 278/295/5290 Order Type

> Elizabeth F. Guy Grand Total: Oct. 2016 Burlington (WVNY)
> By Broadcast Month Spots 45 **4**5 \$6,330.00 \$6,330.00 Rate

Net Total Sales Tax Commission Commission % Package Deal \$5,380.50 15.00 \$949.50 Normal

CLINTON/P/D 10/18/16-10/24/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FO LLOW DAY PRIOR TO AIR.

Comments Billing Type

Standard

8

| Accepted-Agency/Advertiser: | | 11.0 Norm. | 10.0 Norma | 9.0 Norma | 8.0 Norma | 7.0 Norma | 6.0.1 Closed Preempt | 6.0 Norma | 5.0 Norma | 4.0 Norma | 3.0 Norma | 2.0 Norma | 1.0 Norma | Line Lir |
|-----------------------------|-----------------------|---------------------------|---------------------------|----------------------------|---------------------------|---------------------------|----------------------|----------------------------|---------------------------|---------------------------|---|---|------------------------------|--------------------------------|
| cy/Advertiser: | | 11.0 Normal Line / SPOT | 10.0 Normal Line / SPOT | 9.0 Normal Line / SPOT | 8.0 Normal Line / SPOT | 7.0 Normal Line / SPOT | Preempt | 6.0 Normal Line / SPOT | 5.0 Normal Line / SPOT | 4.0 Normal Line / SPOT | 3.0 Normal Line / SPOT | 2.0 Normal Line / SPOT | 1.0 Normal Line / SPOT | Line Type / Break Type (Ref #) |
| | | 10/18/16-10/21/16 | 10/18/16-10/21/16 | 10/18/16-10/21/16 | 10/18/16-10/21/16 | 10/18/16-10/21/16 | 10/19/16 | 10/18/16-10/21/16 | 10/18/16-10/21/16 | 10/18/16-10/21/16 | 10/23/16-10/23/16 | 10/22/16-10/22/16 | 10/18/16-10/21/16 | Dates |
| | | ъ | и | u | 5 | 5 | | 5 | 5 | ъ | ъ | 5 | 5 | Se Se |
| Date: | | :30 4P- Judge Judy | :30 3P- People's Court | :30 2P- General Hospital | :30 1P- The Chew | :30 12:30P- Hot Bench | | :30 11A- The View | :30 10:30A- Hot Bench | :30 9A- Dr. Oz | :30 8A- Good Morning America Weekend | :30 8A- Good Morning America Weekend | :30 7A- Good Morning America | Length Run Times |
| Accepted-Station: | CONFIRMATION CONTRACT | У | ourt | ospital | | ench | | | ench | | ning America | ning America | ning America | |
| æ | 핗 | 2 | 2 | 2 | ω | 2 | - | - | 2 | 2 | 2 | 2 | - | SPW Mo |
| | | × | × | × | × | × | | 1 | × | × | | | 1 | 1 |
| | N | × | × | × | × | × | | 1:1 | × | × | | | 1 1 | Tu We Th |
| | S | × | × | × | × | × | | ц | × | × | | × | 1 | Fr Sa |
| | | | ļ | | | | | | | | × | | | Su |
| | AC | 2 | 2 | 2 | ω | 2 | | ω | 2 | 2 | 2 | 2 | 4 | Spots |
| Date: | , | \$30.00 | \$35.00 | \$50.00 | \$30.00 | \$25.00 | | \$40.00 | \$25.00 | \$25.00 | \$35.00 | \$35.00 | \$40.00 | Rate |
| Comments: | | \$6 | \$7 | \$10 | \$9 | \$5 | | \$12 | \$5 | \$5 | \$7 | \$7 | \$16 | Total |
| 8 | | 0.00 Bu | 0.00 Bu | 0.00 Bu | 0.00 Bu | 0.00 Bu | Bu | 0.00 Bu | 0.00 Bu | 0.00 Bu | 0.00 Bu | 0.00 Bu | 0.00 Bu | _ |
| | | \$60.00 Burlington (WVNY) | \$70.00 Burlington (WVNY) | \$100.00 Burlington (WVNY) | \$90.00 Burlington (WVNY) | \$50.00 Burlington (WVNY) | Burlington (WVNY) | \$120.00 Burlington (WVNY) | \$50.00 Burlington (WVNY) | \$50.00 Burlington (WVNY) | \$70.00 Burlington (WVNY) | \$70.00 Burlington (WVNY) | \$160.00 Burlington (WVNY) | Station |
| | | Judge Judy | People's Court | General Hospital | The Chew | Hot Bench | Pre-Empt/Exception - | The View | Hot Bench | Dr. Oz | Sun GMA | Sat GMA | GMA | Comments |
| | | 9/6/16 | 9/6/16 | 9/6/16 | 9/6/16 | 9/6/16 | | 9/6/16 | 9/6/16 | 9/6/16 | 9/6/16 | 9/6/16 | 9/6/16 | Entered |



ANAM Rochester, NY 14610-1093 201 Humboldt St

Brand Product Agency Advertiser GMMB (14491) 278/295/5290 (555849) Political - President (1071)

SPE Account Types Phone/Fax **Buyer Name** Sales Office Salesperson National/Political Maura, Gilroy, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 278/295/5290

Washington Harbor 3050 K Street NW

Washington, DC 20007

GMMB

Hillary Clinton/US President/Democrat (21019) 10/18/16-10/24/16 1421486 CO-OP Entered By Headline # Last Modified Date Entered 09/06/16

Schedule Dates Contract #

Demo Order Type 10/17/16 Elizabeth F. Guy ECR25277550

Package Deal Commission % 15.00 Normal

Net Total Sales Tax Commission \$5,380.50 \$949.50

CLINTON/P/D 10/16/16-10/24/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FO LLOW DAY PRIOR TO AIR.

Comments Billing Type

By Broadcast Month S Oct. 2016 Grand Total: **Spots** 45 45 \$6,330.00 \$6,330.00

| | | Comments: | Date: | ø | | | | ation: | Accepted-Station: | Date: | | | Accepted-Agency/Advertiser: | Accepted- |
|-----|---------------------------------|------------------------------|------------|----------|---------------------|-------|-----|----------|--------------------------------------|---------|---------|---|-----------------------------|-----------|
| | | | | ACT | CONFIRMATION CONTR. | ONC | WAT | 刀刀 | CON | | | *************************************** | | |
| | | | | - | | | | | | | L | | | |
| | ABC College Ftbl -Late Game | \$250.00 Burlington (WVNY) | \$250.00 | , | × | | | 1 | :30 3:30P- ABC College Football | :30 | UT. | 10/22/16-10/22/16 | 21.0 Normal Line / SPOT | 21.0 |
| ı ~ | ABC College Ftbl -Early Game | \$150.00 Burlington (WVNY) | \$150.00 | 1 | × | | | L | :30 12P- ABC College Football | :30 | 5 | 10/22/16-10/22/16 | 20.0 Normal Line / SPOT | 20.0 |
| 0 | Once Upon a Time-ABC | \$400.00 Burlington (WVNY) | \$400.00 | 1 | × | | | 1 | :30 8P- Once Upon a Time | :30 | 5 | 10/23/16-10/23/16 | 19.0 Normal Line / Prime | 19.0 |
| Ì | Greys Anatomy-ABC | \$1,500.00 Burlington (WVNY) | \$1,500.00 | 1 | | × | | _ | :30 7:58P- Grey's Anatomy | :30 | ω | 10/20/16-10/20/16 | 18.1 Normal Line / Prime | 18.1 |
| l | Greys Anatoniy-ABC | Burlington (WVNY) | | | | × | | <u>,</u> | :30 7:58P- Grey's Anatomy | :30 | un | 10/20/16-10/20/16 | 18.0 Revised Line / Prime | 18.0 |
| 8 | Dancing w/ the Stars-ABC | \$650.00 Burlington (WVNY) | \$650.00 | <u> </u> | | | × | <u> </u> | :30 7:58P- Dancing With The Stars | :30 | и | 10/24/16-10/24/16 | 17.0 Normal Line / Prime | 17.0 |
| ı | Inside Edition | \$80.00 Burlington (WVNY) | \$40.00 | 2 | × | × | × | 2 | :30 7:30P- Inside Edition | :30 | ر د | 10/18/16-10/21/16 | 16.0 Normal Line / SPOT | 16.0 |
| 뚩 | ABC World News Tonight | \$400.00 Burlington (WVNY) | \$200.00 | 2 | × | × | × | 2 | :30 6:30P- World News Tonight | :30 | 4 | 10/18/16-10/21/16 | 15.1 Normal Line / SPOT | 15.1 |
| ž | ABC World News Tonight | Burlington (WVNY) | | | × | × | × | N | :306:30P- World News Tonight | :30 | S | 10/18/16-10/21/16 | 15.0 Revised Line / SPOT | 15.0 |
| 1 | Judge Judy | \$80.00 Burlington (WVNY) | \$40.00 | 2 | × | × | × | 2 | :30 5:30P- Judge Judy | :30 | ь | 10/18/16-10/21/16 | 14.0 Normal Line / SPOT | 14.0 |
| l | Judge Judy | \$80.00 Burlington (WVNY) | \$40.00 | 2 | | × | × | 2 | :30 SP- Judge Judy | :30 | ъ | 10/18/16-10/21/16 | 13.0 Normal Line / SPOT | 13.0 |
| l | Judge Judy | \$60.00 Burlington (WVNY) | \$30.00 | 2 | × | × | × | 2 | :30 4:30P- Judge Judy | :30 | <u></u> | 10/18/16-10/21/16 | 12.0 Normal Line / SPOT | 12.0 |
| l | Comments | Total Station | Kate | Spots | N 20 | we in | 2 | ų, v | SOI IIIC | rei-ger | 25. | 00000 | and the productific (see a) | |



Washington Harbor 3050 K Street NW

Washington, DC 20007

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Comments Billing Type Account Types GMMB

WVNY 201 Humboldt St Rochester, NY 14610-1093

Product Agency Advertiser

Schedule Dates Contract #

10/18/16-10/24/16 1421486

Brand Phone/Fax Buyer Name Sales Office Salesperson Maura, Gilroy,

Katz - Washington DC, Washington DC (1179) Political - President (1071) GMMB (14491) 278/295/5290 (555849)

Hillary Clinton/US President/Democrat (21019)

278/295/5290 Katz - Washington DC Net Total

Demo CO-OP Entered By Last Modified Headline # Date Entered 09/06/16 Elizabeth F. Guy ECR25277550 10/17/16

Commission Commission % Package Deal Order Type \$949.50 15.00 Normal

\$5,380.50

CLINTON/P/D 10/18/16-10/24/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FO LLOW DAY PRIOR TO AIR. National/Political Sales Tax

By Broadcast Month Spots
Oct. 2016 45 **Burlington (WVNY)** Grand Total: <u>4</u>5 \$6,330.00 \$6,330.00

| Accepted | | 25.0 | 24.0 | 23.0 | 22.0 | Line |
|-----------------------------|--|---|---|--------------------------------------|---------------------------------|--------------------------------|
| Accepted-Agency/Advertiser: | | 25.0 Normal Line / Prime | 24.0 Normal Line / Prime | 23.0 M/G For 6.0.1 / SPOT | 22.0 Normal Line / SPOT | Line Type / Break Type (Ref #) |
| | | 10/19/16-10/19/16 | 10/20/16-10/20/16 | 10/19/16-10/19/16 | 10/22/16-10/22/16 | Dates |
| | | и | ъ | 5 | 5 | νŔ |
| Date: | | :: | డ్డు | ا ښ | نن | Length |
| Accepted-Station: | CONFIRMATION CONTR | :30 9P- ABC News Your Voice, Your Vote | :30 10P- How to Get Away with Murder | :30 10:58A- 12P (EST) | :30 8P- Saturday Night Football | Run Times |
| ation: | 园 | 1 | 1 | | <u>,</u> | SPW Mo |
| | WAI | | · · · · · · | | | Mo |
| | 0 | × | | pus | | Tu We Th |
| | 700 | | × | | | n H |
| | INC | | | | × | Sa Su |
| | RAC. | 1 | 1 | ь | 1-4 | Spots |
| Date | | \$1,000.00 | \$500.00 | \$40.00 | \$250.00 | Rate |
| Comments: | | \$1,000.00 | \$500.00 | \$40.00 | \$250.00 | Total |
| Analon one | Sault Tidea I The Andrew State of Sault Tidea I The Andrew State of Sault Tidea I Tide | \$1,000.00 Burlington (WVNY) | \$500.00 Burlington (WVNY) | \$40.00 Burlington (WVNY) | \$250.00 Burlington (WVNY) | Station |
| | | | | The View - adjacent break due to S/O | ABC Sat Night College Ftbl | Comments |
| | | 10/17/16 | 10/17/16 | 10/17/16 | 9/6/16 | Entered |



125 West 55th St New York, NY 10019

Contract # 25277550 Agency: GMMB CPE: 278/295/5290 GMMB 3050 K ST NW WASHINGTON DC 20007

Changes as of: 10/15/2016 at 5:57 PM Flight: 10/18/16 - 10/24/16

Advertiser: CLINTON, HILLARY Product: CLINTON/P/D

Agency Order #: 5330796

Version: Highlighting Revision 2 Station: WVNY

Market: Burlington-Plattsburgh
Office: WASHINGTON

Total Spots: 45 Total \$: \$6,330.00

Total CPP: \$0.00

Total GRP:

Traffic #: 1421486

Separation:

Buyer: Gilroy, Maura Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

| 0.0 | \$0.00 | \$6,330.00 | 45 | | TOTALS: 45 | 101, | | | |
|-----|--------|---------------------|-------|---------------|---|------|----------------|------------------------|--------------------------------|
| 0.0 | \$0.00 | 1 \$1,000.00 \$0.00 | | | 0.0 30 0 1 | 0.0 | \$1,000. 00 | PRES DEBATE | REV+ 24 9p-11p |
| 0.0 | \$0.00 | \$500.00 \$0.00 | | | 0.0 30 0 1 | 0.0 | \$500.00 | НТБАМ | REV+ 23 10p-11p |
| | | | | | *************************************** | | | om 750 to 1500 | Changes: Rate from 750 to 1500 |
| 0.0 | \$0.00 | \$1,500.00 \$0.00 | -> | | 0 30 1 | 0 | \$1,500. 00 | Greys Anatomy-ABC | 18 8p-9p |
| | | | | | | | | om 150 to 200 | Changes: Rate from 150 to 200 |
| 0.0 | \$0.00 | \$400.00 \$0.00 | 2 | | 0 30 2 | 0 | \$200.00 | ABC World News Tonight | Tu-F,M 15 6:30p-7p |
| GRP | СРР | 49 | Spots | | Len 10/18 | | Rate Rating | DP Program | # Day/Time |
| | | Total | Total | 10/18 - 10/18 | | | | | |



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Comment

Order Level Comments

09/02/16 4:06 PM

RACHELLE RAY -Washington DC RACHELLE RAY - Washington DC RACHELLE RAY - Washington DC Added by

Separation: 30

Separation: 30

Market Budget: \$42,200 WVNY Share: Comment:

Competitive Information

15%

WCAX:

WPTZ: 35% WFFF: 11% EPTZ: 1% 38%

09/02/16 4:06 PM 10/15/16 5:57 PM

> Contract # 25277550 Agency: GMMB CPE: 278/295/5290

GMMB 3050 K ST NW WASHINGTON DC

Agency Order #: 5330796 Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Buyer: Gilroy, Maura

Advertiser: CLINTON, HILLARY Product: CLINTON/P/D

Changes as of: 10/15/2016 at 5:57 PM

Flight: 10/18/16 - 10/24/16

Primary Demo: Adults 35+ Assistant: LAILA DAFTARI 202-872-5880 Con Type: POLITICAL/VOTE

Version: Highlighting Revision 2 Station: WVNY Market: Burlington-Plattsburgh

Office: WASHINGTON

Total Spots: 45

Total \$: \$6,330.00

Total CPP: \$0.00

Total GRP

Separation: Traffic #: 1421486

RVSD TO ADD DOLLARS/INCREASE RATES TO CLEAR SPOTS, AND ADD SPOTS INTO HTGAM & PRES DEBATE

Day/Time Total % Distrib 100% 100% Daypart Summary Spots 45 5 \$6,330.00 \$6,330.00 Dollars CPP N N N N GRP <u>0.0</u>

2016-Oct **Total** Month Monthly Summary Spots 45 \$6,330.00 \$6,330.00 Dollars

| New 8/30/16 11:45 AM Washington DC | Revision 9/2/16 4:06 PM Washington DC | Queued for Electronic 9/6/16 7:47 AM | Revision 10/15/16 5:57 PM Washington DC | Trans Created/Received Created by | |
|------------------------------------|--|--------------------------------------|---|-----------------------------------|---------------------|
| New | Confirmed | | Revised | Status | |
| 36 | 7 | | N | Spot+ | |
| | | | | Spot- | Iransa |
| \$3,980.00 | \$0 | \$0 | \$2,350.00 | \$ Chg | Transaction History |
| \$3,980.00 | \$3,980.00 | \$0 | \$6,330.00 | Contract | |
| | Changes: Comments from Separation: 30 to 10/18/16-10/24/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR User Entered \$ from \$0.00 to \$3,980.00, Product from TV to CLINTON/P/D, Demo Meta to [R16], Competitive Market Budget from \$23,733 to \$26,533, Total Spots from 36 to 43 9 buylines added or modified. | | Changes: Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFTARI, Comments from 10/18/16-10/24/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMIT TO FOLLOW DAY PRIOR TO AIR. to RVSD TO ADD DOLLARS/INCREASE RATES TO CLEAR SPOTS, AND ADD SPOTS INTO HTGAM & PRES DEBATE., User Entered \$ from \$3,980.00 to \$6,330.00, Calculated Dollars from \$3,980.00 to \$6,330.00, Calculated Dollars from \$3,980.00 to \$6,330.00. 4 buylines added or modified. | Comment | |

Non-Discrimination PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
POlicy ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
PRINTED ON TOUT/1/2016 at 12:07 PM
PARAGRAPHS 49 AND 50 OF THE UNITED STATEONS'
ADVERTISING CONTRACT WITH THIS ORDER,
PARAGRAPHS 49 AND 50 OF THE UNITED STATEONS'
ADVERTISING CONTRACT ON THE BASIS OF RACE OR
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125 West 55th St New York, NY 10019

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY

Agency Order #: 5330796
Buyer: Gliroy, Maura
Salesperson: RACHELLE RAY Washington DC
202-872-5880

Contract # 25277550 Agency: GMMB CPE: 278/295/5290

GMMB 3050 K ST NW WASHINGTON DC 20007

Changes as of: 10/15/2016 at 5:57 PM

Flight: 10/18/16 - 10/24/16
Advertiser: CLINTON, HILLARY
Product: CLINTON/P/D

Version: Highlighting Revision 2

Station: WVNY
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total Spots: 45

Total CPP: \$0.00

Total \$: \$6,330.00

Separation: Total GRP: Traffic #: 1421486

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880